

BAROMÈTRE CONGRÈS BUSINESS TOURISM

RESULTS FOR THE 1ST SEMESTER OF 2025

The results presented in this infographic are compared to those of 2024.



Business volume

CONGRESS DAYS

319 128



+3,8 %

EVENTS

1 820



-1,2 %

PARTICIPANTS

128 090



-21 %

ESTIMATED ECONOMIC IMPACT

121 M €



Event typology

CORPORATE EVENTS
PARTICIPANTS

57 %



-15,1 %

CONFERENCE AND
TRADE SHOW ATTENDEES

43 %



-27,9 %

47 %

Regional
participants



-18,6 %

34 %

National
participants



-33,9 %

19 %

International
participants



+6,8 %

Percentage of participants who attended a regional, national, and international-scale event.



Sectors of activity

TOP 5 sectors with the highest number of congress days

