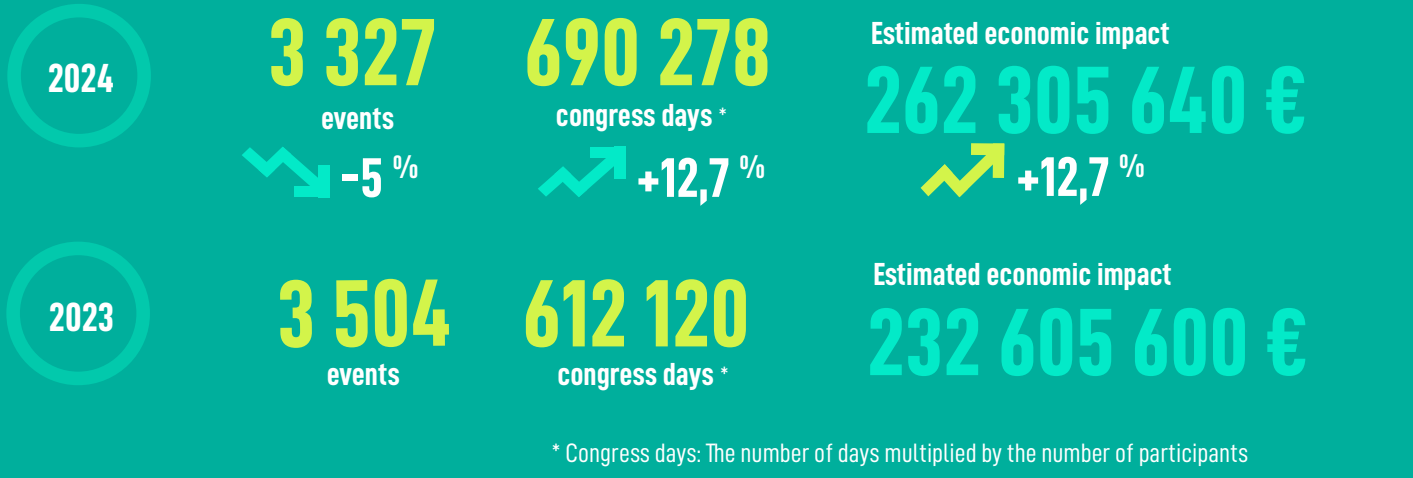


BAROMÈTRE BUSINESS TOURISM 2024

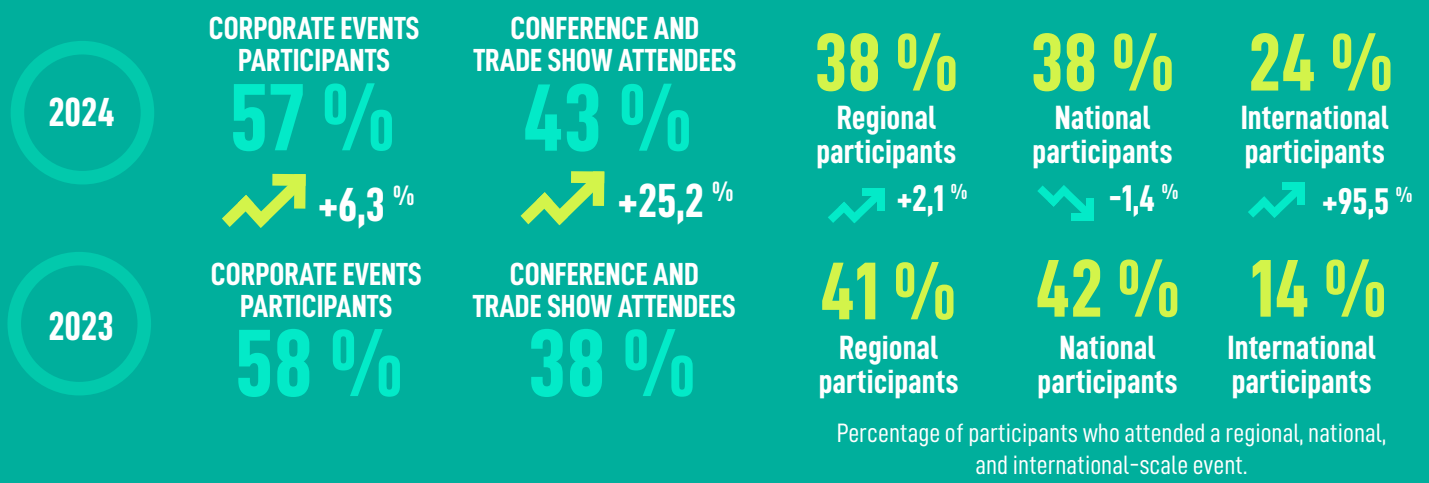
The results presented in this infographic are compared to those of 2023.



Results

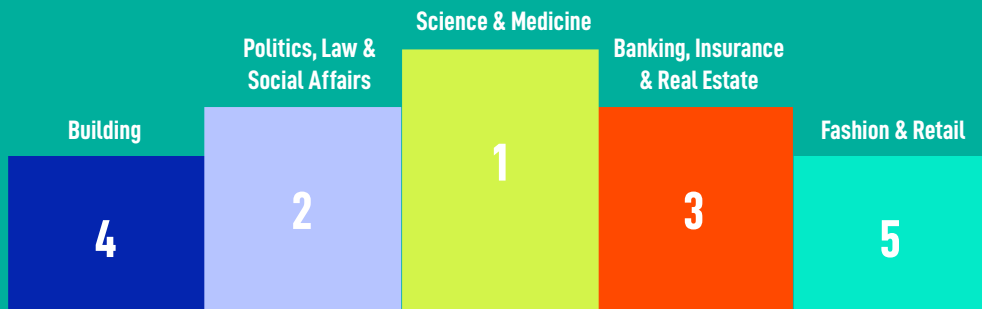


Event typology



Sectors of activity

TOP 5 sectors with the highest number of congress days



Periods

Top 5 months with the most congress days

