

# BAROMÈTRE BUSINESS TOURISM

2019 - 2022



## Results

**377 435 580 €** ESTIMATED ECONOMIC IMPACT OVER 4 YERS



Congress days : the number of days multiplied by the number of delegates



## Event typology

On average over 4 years

CORPORATE EVENTS  
PARTICIPANTS

**61 %**

CONFERENCE AND  
TRADE SHOW ATTENDEES

**38 %**

**45 %**

Regional  
participants

**45 %**

National  
participants

**9 %**

International  
participants

Percentage of participants who attended a regional, national, and international-scale event.



## Sectors of activity

TOP 5 sectors with the highest number of congress days over the 4 years.



## Periods

Top 5 months with the most congress days over the 4 years.

