

BORDEAUX MÉTROPOLE BUSINESS TOURISM BAROMETER

2019-2021

Estimated economic impact of **€268 million**

3 299 events
504 472 congress days



2019

25 participating organizations

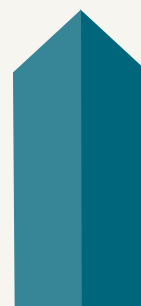
926 events
88514 congress days



2020

17 participating organizations

1734 events
331 936 congress days



2021

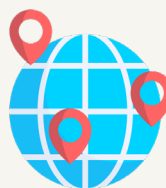
19 participating organizations

On average over 3 years...



39% of participants attended conferences

9% of them came from international locations



7% of international participants

TOP 5

Months with the most congress days over the 3 years

